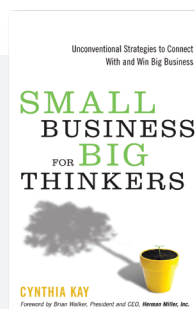




cynthia kay

Cynthia Kay (CK) is the Founder of Cynthia Kay and Company, a top tier, award-winning media production company, an author, speaker, and an **expert in small business leadership**. CK's expertise in business comes through her decades of experience starting and building her own company.

CK is the author of two books: *Small Business for Big Thinkers: Unconventional Strategies to Connect With and Win Big Business* (Career Press, 2013) and co-author of *Stop Wishing. Stop Whining. Start Leading: A No-Nonsense, Straight-Talk Guide for Women Who Aspire to Lead* (June 2016). Two additional books are in progress.



"Cynthia has the unique ability to address large crowds and make every person feel she is talking directly to them. She brings it home every time." – *Rob Fowler, Former CEO, Small Business Association of Michigan*

Want to **energize** your audience? **Inspire**?
Make them **laugh** as they **learn**? CK can help!

CK has been featured in:

TIME



abc NEWS



CBS NEWS

BOSTON Herald

Los Angeles Daily News

The Washington Post

Entrepreneur

THE DENVER POST

The Mercury News

"Cynthia Kay is one of the most dynamic speakers I know. She delivers her presentations with passion, personality, knowledge, and in a manner that is captivatingly real. Sign me up again!"

– *Bob Fish, CEO and Co-Founder, Biggy Coffee*

Interactive Workshops:

People learn best by doing. These half-day and full-day workshops focus leaders on the critical aspects of business, from starting up to stepping out. The sessions are a wonderful blend of live presentation, video features, fun exercises, and discussion. Sessions can be general or targeted to the make-up of the audience.

Guest Sessions:

These one-hour presentations are ideal for breakout sessions at larger meetings. They can also be used for “lunch and learns” by businesses working to engage employees or targeting customers. These are one topic deep-dive sessions.

“Quick Hit” Virtual Presentations:

Virtual meetings don’t have to be talking heads. As an award-winning former media person, Cynthia adds the zip to your virtual meeting with sessions starting at 10:00. These videos can cover topics and offer tips on safety moments, cybersecurity tips, dealing with unreasonable customers, three sure ways to get your business noticed, how to get the most from the meeting, and more. They are fun, humorous and have a message.

Client Engagements:

CK’s engagements include corporate seminars and conferences on the National and regional level.

- Testimony before Congress Small Business Sub-Committee
“The State of Small Business” 2015
- Cisco Chat “When the Going Gets Tough, Forge Your Own Path”
- WBEC Great Lakes Women’s Business Conference
- Association of Teleservices International
- National Small Business Association
- Ultimate Mastermind Summits
- Hungerford Nichols
- Huntington Bank
- BDO Seidman

Let CK design a customized presentation for your audience

Most requested keynotes:

- Strategies for Doing Business with Big Business
 - Business Success: from Starting up to Stepping Out
 - Stop Wishing. Stop Whining. Start Leading. No nonsense advice for women of all ages.
 - The Culture Gap: Why Business is Missing the Mark
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Want to learn more?
Contact **CK** at: info@CynthiaKayBiz.com