

Introduction

We wrote this book because of our sincere desire to share important information with women who aspire to lead. With over eighty years of combined experience in corporate and private business, we've learned many lessons in the "school of hard knocks." Starting our own businesses from scratch and running them successfully has taught us countless lessons—lessons learned only through such experiences. We don't pretend to know everything, but we do know much that will help other women in their own leadership journeys. We want to share information we believe is missing in many leadership books for women. After reading these books, we feel that too many criticize corporations for not doing enough for women instead of motivating women to stand up for themselves. They give women passes for not progressing to the upper levels of leadership and blame men for not doing more for women.

Our goal is very different. We want to add to the conversation, provoke women to think more deeply about their own leadership, and encourage women to take responsibility for their actions. Each woman is unique. Therefore, each woman's journey will be too. We aim for our experiences to help others find their way and fully utilize their talents and passions.

So, begin the journey now. Read on.