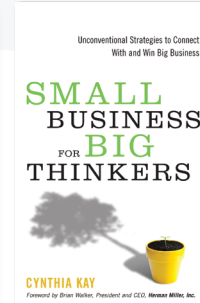




cynthia kay

Cynthia Kay (CK) is the Founder of Cynthia Kay and Company, a top-tier, award-winning media production company, an author, speaker, and an **expert in small business leadership**. CK's expertise in business comes through her decades of experience starting and building her own company.

CK is the author of three books: *Small Business, Big Success* (Career Press, 2024), *Small Business for Big Thinkers: Unconventional Strategies to Connect With and Win Big Business* (Career Press, 2013) and co-author of *Stop Wishing. Stop Whining. Start Leading; A No-Nonsense, Straight-Talk Guide for Women Who Aspire to Lead* (June 2016). Several additional books are in progress.



“Awesome listening to you today at the NEA forum. Your insights are the real deal.”
— Dr. Geneva Williams, Dr. Geneva Speaks, LLC, Leadership Expert

Want to energize your audience? Inspire? Make them laugh as they learn? CK can help!

“Cynthia Kay is one of the most dynamic speakers I know. She delivers her presentations with passion, personality, knowledge, and in a manner that is captivatingly real. Sign me up again!”
— Bob Fish, CEO and Co-Founder, Bigby Coffee

CK has been featured in:

TIME



abc NEWS



CBS NEWS

BOSTON Herald

Los Angeles Daily News

The Washington Post

Entrepreneur

THE DENVER POST

The Mercury News

Interactive Workshops:

People learn best by doing. These half-day and full-day workshops focus leaders on the critical aspects of business, from starting up to stepping out. The sessions are a wonderful blend of live presentation, video features, fun exercises, and discussion. Sessions can be general or targeted to the make-up of the audience.

Client Engagements:

CK's engagements include corporate seminars and conferences on the National and regional level.

- National Entrepreneur Association
- Testimony before Congress Small Business Sub-Committee "The State of Small Business" 2015
- Cisco Chat "When the Going Gets Tough, Forge Your Own Path"
- WBEC Great Lakes Women's Business Conference
- Association of Teleservices International
- National Small Business Association
- Ultimate Mastermind Summits
- Hungerford Nichols
- Huntington Bank
- BDO Seidman

Guest Sessions:

These one-hour presentations are ideal for breakout sessions at larger meetings. They can also be used for "lunch and learns" by businesses working to engage employees or targeting customers. These are one topic deep-dive sessions.

"Quick Hit" Virtual Presentations:

Virtual meetings don't have to be talking heads. As an award-winning former media person, Cynthia adds the zip to your virtual meeting with sessions starting at 10:00. These videos can cover topics and offer tips on safety moments, cybersecurity tips, dealing with unreasonable customers, three sure ways to get your business noticed, how to get the most from the meeting, and more. They are fun, humorous and have a message.

"Thank you for speaking to our entrepreneurs! Great energy and great information!" — **ZaLonya Allen, PhD, President at National Entrepreneurs Association**

Let CK Design a Customized Presentation for Your Audience

Most Requested Keynotes:

- Connect. Communicate. Convince.
- Small Business. Big Success.
- Stop Wishing. Start Leading. A No Nonsense Straight Talk Session for Woman Leaders.
- How to be a Communication Superstar.
- Minicourse: Is It Time for a Communications Makeover?
- Minicourse: How to Cultivate and Communicate Culture.

"Cynthia has the unique ability to address large crowds and make every person feel she is talking directly to them. She brings it home every time." — **Rob Fowler, Former CEO, Small Business Association of Michigan**

Want to learn more?
Contact **CK** at: info@CynthiaKayBiz.com